INDEPENDENT THINKING ABOUT ARTIFICIAL INTELLIGENCE

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AI BOSS

THE DAILY AI FLUENCY NEWSPAPER

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WORK & JUDGEMENT

GPT-4 helped plan a launch but hurt a brand decision

In a field experiment with consultants, GPT-4 helped with a product launch exercise. On a separate case, consultants with access to the same tool chose the right brand less often.



The Uneven Edge
AI-generated artwork · AI Boss Ltd

If you want to trial AI on the decision itself, score the recommended audience and the supporting figures separately from the writing. Use a past or synthetic campaign in which the relevant figures are known to the reviewer.

Compare the recommendation with and without AI on equivalent cases. If the assisted choice does not hold up, keep the tool on draft preparation and leave the decision with the person accountable for the campaign.

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EVIDENCE & JUDGEMENT

Count the questions your AI leaves open

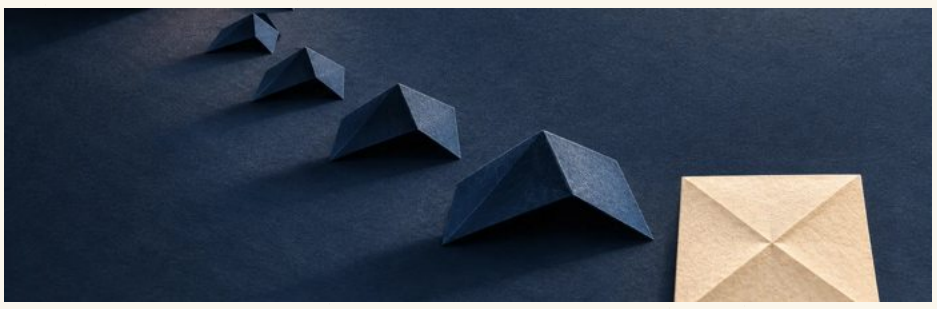


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An assistant can raise its accuracy by answering fewer questions. Measure the work that falls to staff as well as the mistakes that reach users.

Before tightening the answer rule, check how long staff take to answer the requests sent to them.

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The Route Back
AI-generated artwork · AI Boss Ltd

GOVERNANCE & ACCOUNTABILITY

Trace an AI-assisted decision when someone disputes it

A payment record can show whether an approved reimbursement ever reached the person who claimed it.

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COMMUNICATION & ACCESS

Make the notice easier to read without changing the rules

If a website and a service desk close at different times, put the relevant deadline beside each route.

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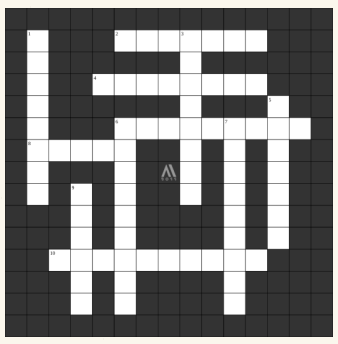
THE CROSSWORD DESK

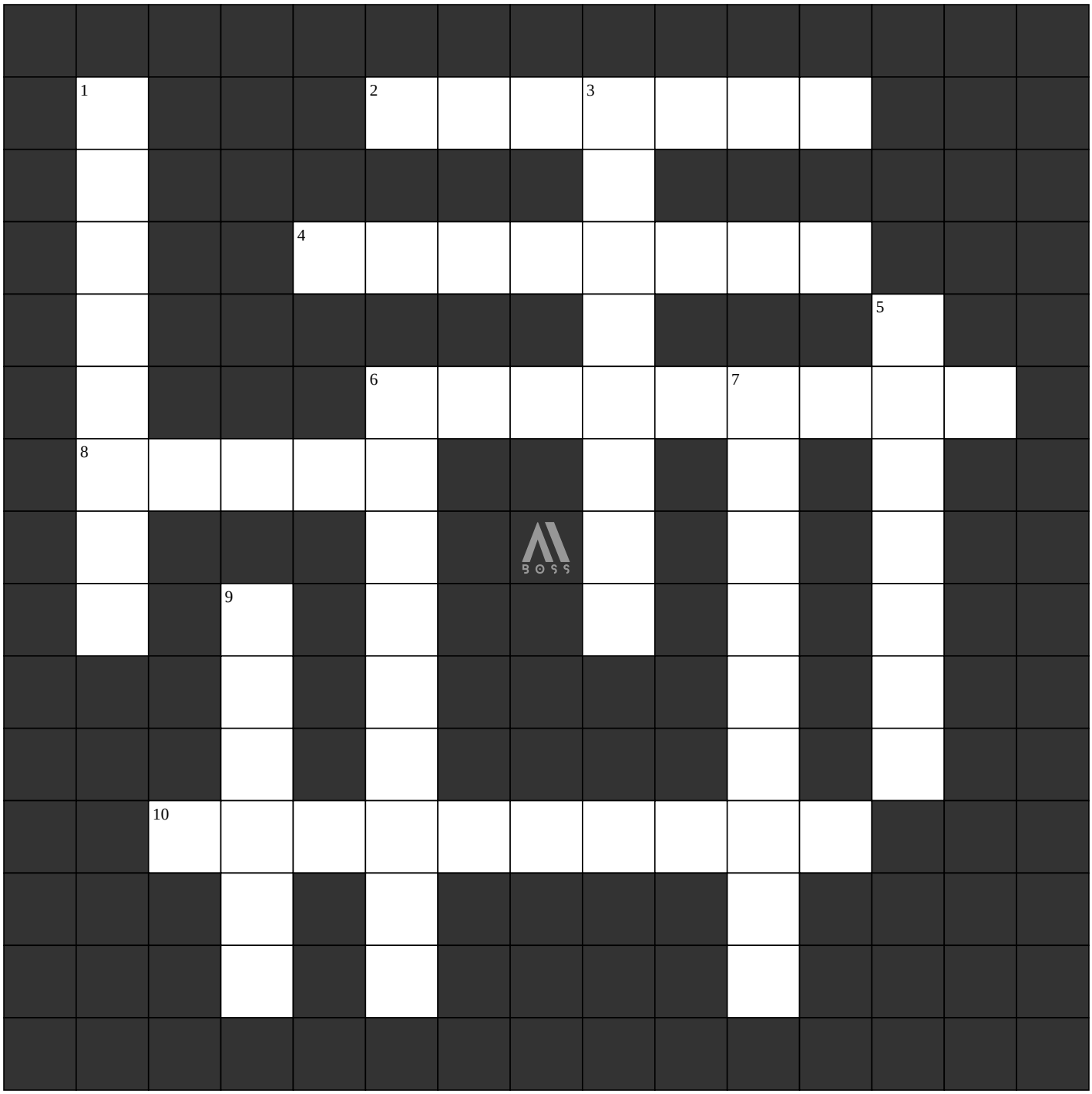
How well do you know your AI?

Practise AI vocabulary and judgement through workplace clues. Play the crossword or fill the grid with Quiz Mode at **aibosshq.com/games/daily/2026-11-05/**.

The printable puzzle follows on page 2. Its solution is on page 3.

Article sources and illustration credits appear with the full essays.





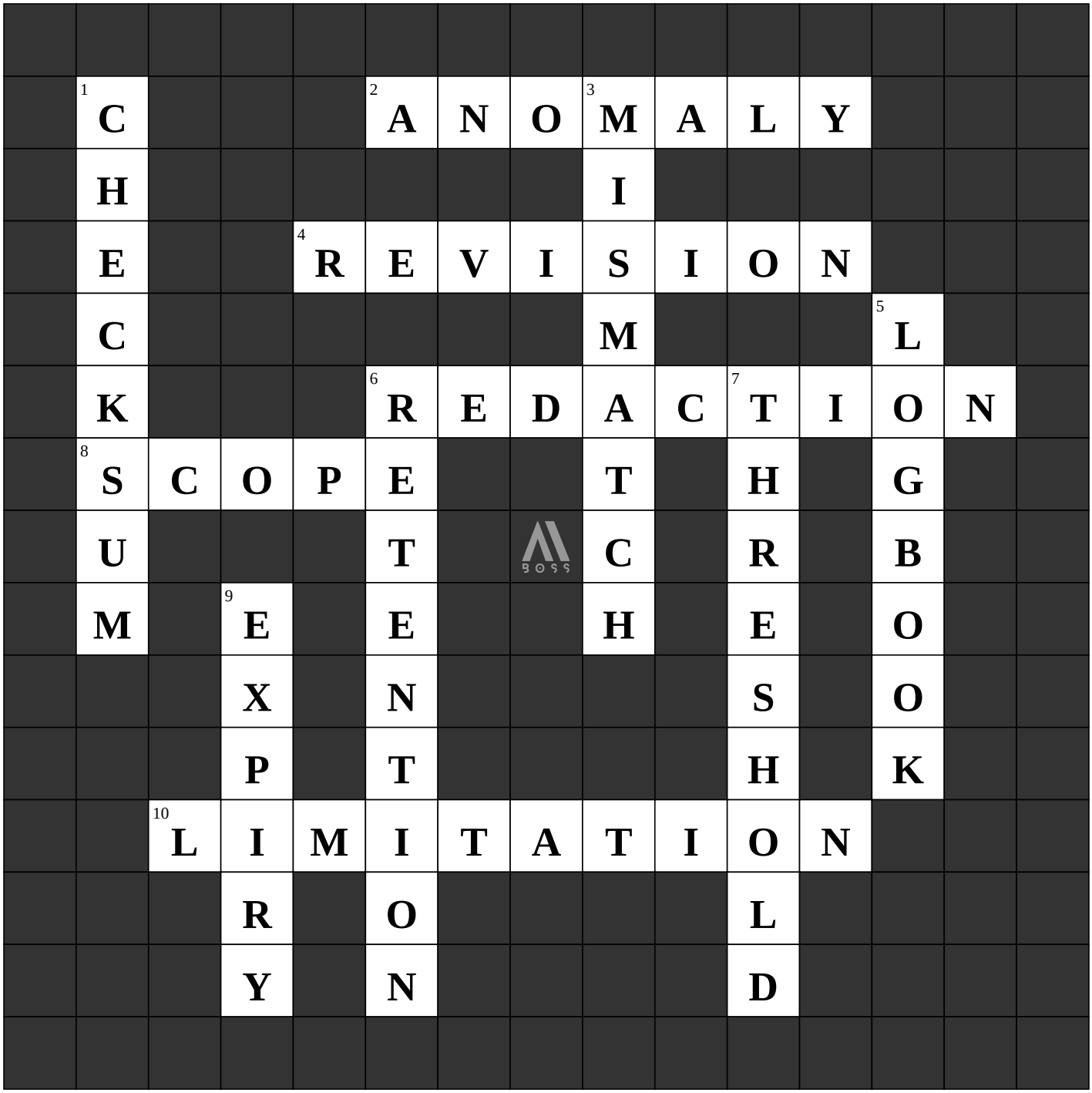
ACROSS

2. Result that departs from what is expected. (7)
4. Changed version of an existing document. (8)
6. Removal of sensitive details from a shared copy. (9)
8. Range of work covered by an agreement. (5)
10. Boundary on what a finding can establish. (10)

DOWN

1. Value computed to detect changes in a file. (8)
3. Difference between records expected to agree. (8)
5. Dated record of events and actions. (7)
6. Keeping records for a specified period. (9)
7. Value that triggers a defined action. (9)
9. Point when something ceases to be valid. (6)

Solution


1 C
2 A N O M A L Y
3
H I
E
4 R E V I S I O N
C M
5 L
K
6 R E D A C 7 T I O N
8 S C O P E T H G
U T C R B
M
9 E E H E O
X N S O
P T H K
10 L I M I T A T I O N
R O L
Y N D